**People in Need 1**

**Name: Lilly Adams**

**Position: Project coordinator**

**Props: pen and notebook**

Lilly Adams is a motivated project coordinator who believes in non-profit projects and helping disadvantaged countries that need it the most. Lilly has many years of experience in the non-profit sector, having worked in several NGOs before finally landing at People in Need. She lives half in the PARTNER COUNTRY and half in Senegal, where she is married to Senegalese musician Daoud and has two children with him. She is a conscientious worker, almost a workaholic, who tends to neglect her two children and her husband because of her work passion.

She is passionate about the project because she built it from the ground up. Thanks to her abilities and good contacts in public functions, she managed to raise considerable funds for the construction of the Centre from the PARTNER COUNTRY, the European Union and private donors to People in Need. Some of the funds Lilly has received have come from grant funding. Lilly was very keen to get grant funding for her project, so for one or two grants she used her connections on the committees to get them to vote for her project, and so her project won all the grant competitions. She will make every effort to make the project a success, and her ability to overcome all obstacles helps her to do so. But will her family handle it?

**HINT:** Lilly suspects that everything is not right with Real Estates' finances and suspects Honza of financial fraud.



**CARD II - Lilly Adams**

**+2** points for each direction where embezzled money or bribes went (max 4 points).

**+4** points if its project to build a Centre in Senegal is implemented.

**-2** points if her project fails to materialize.

**People in Need 1**

**Name: Milad Karimi**

**Position: Local Senegalese Coordinator**

**Props: diary and Iranian flag**

Milad Karimi is a native Iranian who came to Europe to study at the University of Denmark. This has opened many doors for him that would otherwise in Iran have been closed. Milad comes from a relatively poor background, but in his first year at Tehran University he won a scholarship and went to study at a university in Denmark. There he earned his own living. After university, he got a job with People in Need and after a few years of doing very well there, he was sent to represent the organization and lead the People in Need team in Senegal.

At the first mention of the project, he was excited about it and set about planning and implementing it as soon as he could. He works with local authorities and other stakeholders as needed to make things happen. Having spent five years in Senegal, he knows how the local situation works, and therefore he sometimes uses money from the budget on purpose, let's say for informal bribes, securing favours, etc. He always does this for the success of the project, he does not enrich himself in any way. However, if an accountant were to look at the account, he would immediately know that it was a bribe, which of course is not allowed.

**HINT:** Afriend of Milad's sister works at the Ministry of Community Development and Social and Regional Justice in Senegal. She told him that Noemi wrote a competing project to build a health facility that ended up right behind Lilly's project. She knows that if the project to build the Centre fails for some reason, the unused money will be used for Noemi's project.



**CARD II - Milad Karimi**

**-1** point for each direction where embezzled money or bribes went (max -2 points)

**+2** points for each undetected direction where the embezzled money or bribes went (max 4 points)

**+4** points if the Lillyn Centre project in Senegal is implemented

**People in Need 2.1**

**Name: Mbaye Dieng**

**Position: Donor**

**Props: coloured T-shirt (Senegalese colours - green, yellow, red) and a roll of money**

Mbaye Dieng is a Senegalese living in the PARTNER COUNTRY who has had extraordinary luck in life. He comes from a small village in the south of Senegal and is the youngest of nine children. His left arm has been paralysed since birth. His parents had almost no money to support so many children, so they all earned their own living from an early age. However, his disability did not allow him to do so, so he relied on his siblings to support him. The family's poor circumstances did not even allow all nine children to go to school, and little Mbaye did not receive an education because of his disability.

One day he was playing near his siblings on the beach. They were selling fruit, water and various other goods to tourists. Two PARTNER COUNTRY women stopped next to him and started talking to him. They felt so sorry for him that they decided to visit his family and offered to pay for little Mbaye's schooling. So Mbaye went to school in Senegal and thanks to the donors he later came to Europe, to the PARTNER COUNTRY, where he studied Bohemia (or other partner country field). After his studies, he started his own business, became rich, and to this day he is still doing so well that he has never felt short of money.

Mbaye decided not to keep all the money for himself and started supporting various organisations, especially People in Need, where he focused mainly on projects supporting education development in Africa. When he heard about the project to build the Centre right in his native Senegal, he did not hide his enthusiasm and became the main sponsor of the project.

His experience in business taught him to handle money very carefully. Because Mbeye also knows how things work in Senegal, he wants to make sure that the money actually goes to the project and not into someone's pocket. The business environment has also taught him to be uncompromising and sometimes fight too hard for his opinions and beliefs. The rules are clear to him and he is sensitive to any breaking or circumventing of the law.

**RESPONSE:** Mbaye proposed a development company that he has had long experience with, other than Real Estates, for the tender. When the contract was awarded, he was not satisfied and asked his friends what they thought of the company. From them he learned that it was possible that Real Estates' management was not in compliance with the law.



**CARD II - Mbaye Dieng**

**-1** point for each undetected direction where embezzled money or bribes went (max -2 points)

**+2** points for each direction where embezzled money or bribes went (max 4 points)

**+4** points if Lilly's project to build a Centre in Senegal is implemented.

**Organization: Ministry of Community Development 2.4**

**and Social and Regional justice in Senegal**

**Name: Jama Kassé**

**Position: First Secretary of the Ministry**

**Props: Senegalese bracelet (yellow/green/red) and heart with the inscription "PARTNER COUNTRY"**

Jama Kassé is the First Secretary of the Senegalese Ministry of Community Development and Social and Regional Justice. At the Ministry, she is in charge of philanthropic and other humanitarian projects that contribute to the development of the Senegalese population. During her career in the ministry, she has managed to initiate and complete many charitable projects that support the development and education. She enjoys her work and her perfectionist nature demands excellence from herself and others. She has excessive demands on those around her. This sometimes causes her to have disagreements with colleagues who are not as understanding of her perfectionism. Her colleagues find this behaviour difficult to tolerate and are therefore not enthusiastic about her work and distrust her.

Jama recently found a boyfriend who works at the PARTNER COUNTRY Embassy in Senegal. She is incredibly happy with him, she shows him Senegal, its nooks and crannies, hidden beaches, indigenous villages and they have beautiful moments together. Her boyfriend would like to travel with her to other countries in Africa, then to Europe and the whole world. Jama is excited but unhappy because her income is not equal to her boyfriend's. She doesn't want to tell him so as not to embarrass herself. When the project of the Centre's construction got started, she thought if she could take some of the money, nobody would know. Her moral principles are holding her back, but the idea of traveling is so appealing. How will Jama decide? Will she take the travel money or not?

**HINT:** Jama's friend recently returned from the south of Senegal. During their day trip, they managed to discuss all sorts of things and they also got to the project of the Centre's building. Her friend knows people from Oussouye and shared the information that Issa's wife is seriously ill and undergoing long-term treatment.



**CARD II – Jama Kassé**

**-2** points for each direction revealed where embezzled money or Ministry bribes went (max -4 points)

**+2** points for each bribe he accepts. Only one bribe can be accepted from each organization (max 4 points).

**+4** points if no project is implemented.

**Organization: the Ministry of Community Development and 1**

**Social and regional justice in Senegal**

**Name: Pape Diallo**

**Position: Minister for Community Development and Social and Regional Justice in Senegal**

**Props: gold watch/expensive car and jacket**

Pape Diallo is an experienced Senegalese politician in high office. He was able to be in government for many years because he and his party know how to score political points with the voters. He usually supports non-profit and development activities before elections, but quickly forgets his campaign promises once elected. The point is not so much that he is not genuinely sincere, that he does not care about the Senegalese people and does not care about their development, but that he is too preoccupied with himself that these charitable activities lose their meaning for him if they do not bring him any benefit.

Pape always makes sure he is well off so he can afford expensive clothes, cars, good food and exotic holidays. He likes to show off his new watches and tailored suits. This luxury provides him the salary of a government politician, so he will do everything to look as best as possible before the elections and get re-elected. Basically, he doesn't care what project or initiative he supports, and therefore doesn't care that much about the Center's building project. He just wants to look good and donate his expensive life. To top it all off, he is in love with Noemi Bruce, whose project failed, and is trying to help her in any way he can to get the grant funding.

**HINT:** Pape knows Amadou Diop as deputy mayor and has worked with him many times. He knows that Amadou has no problem asking for bribes and that his money management is not always transparent.



**CARD II - Pape Diallo**

**-2** points if Lilly's project to build the Centre is implemented

**+2** points for each bribe he accepts. Only one bribe can be accepted from each organization (max 4 points).

**+4** points for the realization of Noemi's project for the construction of a medical facility

**Organization: Ministry of Community Development 1**

**and Social and Regional justice in Senegal**

**Name: Noemi Bruce**

**Position: Head of Humanitarian Cooperation and Development Aid**

**Props: request for an unapproved project**

Noemi Bruce is employed by the Ministry of Community Development and Social and Regional Justice in Senegal and heads the Humanitarian Cooperation and Development Aid Department in Dakar (the capital of Senegal). She has many years of experience in civil servant positions in ministries. She is famous for her abilities in all the spheres she moves. People often come to her for advice, to check something or to ask her opinion. Noemi is well respected among her colleagues. In her work she is involved in various development projects and initiatives. She worked with her colleagues for many months on the design of a project to build a health facility in a remote region of Senegal. However, their project was surpassed by a few points by Lilly Adams with her project to build a Centre for Leisure Activities for Children and Young People. Noemi was appropriately angry and frustrated when she found out that their project and efforts had come to naught and that they were only on the reserve list. However, there is a possibility that if any of the approved projects end up not being funded, the money will be transferred to her project. She knows that Minister Pape is in love with her and wonders if she will use his help for this purpose.

**HINT:** Noemi knows the nurses at St. Crispin's Hospital. They go to coffee together and discuss everything that happened. Recently they told her that Ava's mother has entered the hospital and is being treated for cancer.



**CARD II - Noemi Bruce**

**+2** points for each direction where embezzled money or bribes went (max 4 points)

**+4** points for the implementation of its project to build a medical facility in Senegal

**Organization: Ministry of Community Development 2.6**

**and Social and Regional justice in Senegal**

**Name: Ethan Lancaster**

**Position: Secretary to the Minister for Community Development and Social and Regional Justice**

**Props: University degree (white paper in a roll tied with a red ribbon)**

Ethan is an ambitious young man who studied political science in Senegal. His dream has always been to study, learn and gain new knowledge. That is why he wants all children and young people in his country to have this opportunity and why he supports the development projects of the ministries. He works close to the minister and from his position as secretary, he tries to influence him for any charity, educational or development project. He knows that the Minister is more concerned with political points and expensive watches than the development of young Senegalese, so he does what he can from his position to help those who have the desire to be educated.

However, getting into a Senegalese university is not easy. Not because the admissions process is difficult or because there is so much competition. If there are many applicants, those students who are willing to pay are admitted. So it is mainly those from rich families who get into universities. Ethan's uncle is Pape, the current Minister of Community Development, who helped him get into university both financially and through his connections. Ethan also got a job at the Ministry thanks to his uncle. But it's clear that he is one of the most conscientious and dedicated workers in the ministry and brings a lot to Senegal.

**HINT:** Ethan likes to watch documentaries. He also watched a documentary about FIFA, where he learned about some of its scandals. So he started googling the organization and came across a tabloid newspaper article that said that marketing manager Aria had recently broken up with her rich boyfriend who was funded her life of luxury. He suspects she took some of the money from the project.



**CARD II - Ethan Lancaster**

**+4** points for any project in Senegal to be implemented.

**+2** points if he manages to hide the fact that his uncle got him into the university.

**+1** point for each direction where embezzled money or bribes went (max 2 points)

**Organisation: the PARTNER COUNTRY development company Real Estates 1**

**Name: Honza Krejčí**

**Position: CEO**

**Props: jacket and work helmet/work goggles**

Honza Krejčí is the managing director and one of the two co-owners of a PARTNER COUNTRY property development company that has many contracts all over Europe. Honza is doing well in business and would like to expand his activities further. In the company, he also gives job opportunities to people with disabilities, for whom he creates jobs, thus promoting social inclusion. At the same time, he tries to address environmental issues, but only occasionally. His support for and commitment to social and environmental issues gives him a good name and credibility among his competitors, but he himself is not very interested. He is a visionary who wants to take his company to the top of the world. Sometimes he is, in his own words, "forced" to walk on the edge of the law to move his company up the prestige ladder. When he won a contract to build a centre in Senegal, he saw it as an opportunity to expand the company's reach into Africa and set up an office there. But he is not interested in the project as such, he just wants to get into the African market. If another project warranted it, he would go for it.

**HINT:** Honza is a good observer and it was not difficult for him to discover that Senegalese Minister Pape Diallo is in love with his colleague Noemi Bruce. He suspects that the minister will do everything he can to get Noemi to notice him and make him look perfect in her eyes.



**CARD II - Honza Krejci**

**-2** points if Noemi's medical facility construction project is implemented

**+2** points for each bribe he accepts/embezzlement he arranges. He can only accept one bribe from each organization/can only arrange one embezzlement with each organization (max 4 points).

**+4** points if Lilly's project to build a Centre in Senegal is implemented.

**Organisation: the PARTNER COUNTRY development company Real Estates 1**

**Name: Ava Caldwell**

**Position: Accountant**

**Props: calculator, financial statements**

Ava Caldwell is a 32-year-old accountant who is very good at her job. She went to university to study economics with great enthusiasm because she enjoys spreadsheets, numbers and analysis. She really enjoys her work and, as a nice bonus, she gets on very well with her colleagues, with whom she sits in the office and discusses all important events, either work or personal. She is a long time employee of the company (she joined almost straight out of universityl) and knows everything about its accounting, finance and how and where the company is heading. She can evaluate which projects are beneficial to the company and which ones are or are not worth investing in. This makes her a key employee in the economic department. However, thanks to her excellent number skills, she knows that sometimes money from the company's budget goes missing. She also notices that some financial transactions sometimes balance on the edge of the law. She sometimes asks herself if she should report such actions to the authorities, but then justifies it to herself and is very happy to forget about it. However, the numbers do not lie and she is always reminded of them.

Some time ago, Ava learned some terrible news that has deeply affected her and occupies her daily thinking. Her mother was diagnosed with advanced cancer. The doctors themselves cannot agree on the most appropriate treatment and are more inclined to let Ava's mother live out her days with dignity. Ava refuses to accept this information and seeks information about alternative cancer treatment options. She comes across one treatment that could help her mother, but it costs a lot of money. A new project to build a Centre in Senegal opens up a way for her to get the money quickly and painlessly. So every month she sends the necessary amount from the project account to St. Crispin's Hospital for her mother's treatment. She is counting on getting the money back as soon as she manages to sell her house. So basically, she's just borrowing money from the project.

**HINT:** Ava understands what she is doing and has a wide overview. That's why she knows that Henri Camara has his own development company in Africa. Through her contacts among the accountants, she found out that Henri would like to win the contract to build the centre for his own company.



**CARD II - Ava Caldwell**

**-2** points when the project team discovers she paid for her mother's treatment.

**+2** points if Lilly's project to build a Centre in Senegal is implemented.

**+4** points if no one finds out she paid for her mother's treatment

**Organisation: the PARTNER COUNTRY development company Real Estates 2.7**

**Name: Josef Novák**

**Position: Head of construction of the Centre**

**Props: Pencil behind the ear and reflective vest**

Jozef is in charge of the construction of the centre within Real Estates. He joined the company almost a year after its launch and over the years has become a close friend of Honza. Jozef is familiar with all the contracts, knows how Real Estates moves in the market, what the competition is like, and it is safe to say that he is a good advisor for Honza. As the project of building a Centre in Senegal is strategic for Honza and Real Estates to reach the African market, Honza appointed Jozef as the main construction manager. He needs to have a connection directly in Africa who can pre-arrange contracts, build relationships and find out how things work in Africa.

Jozef suspects that not all of Real Estates' contracts are kept within the law and that the accounting are probably not in order. He once asked Honza about this indirectly, but his answer was evasive and ended with a smile that "we can handle everything!". Joseph is indecisive about what to do. He likes Honza and trusts Real Estates because they do a good job. But he also disagrees that there are non-transparent contracts and other accounting irregularities in the company.

**HINT:** Jozef was in Dakar on a working visit to the Senegalese Ministry of Community Development and Social and Regional Justice. As he waited outside the office in the corridor, he overheard a conversation between two ladies from the office where they had accidentally left the door open. They were discussing the fact that Ethan was the nephew of Minister Pape Diallo, who had funded and arranged his studies and also guaranteed him a position in the ministry.



**CARD II. - Josef Novák**

**+2** points if the project is completed by Real Estates

**+4** points if Real Estates does not embezzle any money from the project

**Organisation: the Municipality of Oussouye 1**

**Name: Amadou Diop**

**Position: Deputy mayor**

**Props: a photo of his 3 wives and 11 children**

Amadou Diop is the deputy mayor of Oussouye, who has three wives and 11 children. In Senegal, where Islam is the most widespread religion, a man can have up to 4 wives. Amadou is a caring father who does what he can to support his family. That's why he doesn't mind taking bribes from his position if someone needs to get things done faster. He also sometimes turns a blind eye to the rules of the office and simply allows what he shouldn't. He wants his children to have a good education and his wives to feel comfortable. With the arrival of the project, he sees a huge opportunity to raise money for his family to buy books for the children and new clothes for his wives. He needs the project to be a success because he is aware that if the project does not work out, he will lose the money from the bribes that he could use to make a living.

**HINT:** As deputy mayor, Amadou often travels to Dakar on business and spends long evenings with friends at the bar. One evening he overhears from the next table that Milad from People in Need gives bribes when needed.



**CARD II - Amadou Diop**

**-2** points if no development project is implemented.

**+2** points for each bribe he accepts. Only one bribe can be accepted from each organization (max 4 points).

**+4** points if the Lilly or Noemi project is implemented

**Organisation: Municipal Authority Oussouye 1**

**Name: Moussa Fall**

**Position: Mayor of the municipality of Oussouye, where the Centre will stand** (teacher)

**Props: a tribal Senegalese necklace worn only by mayors**

Moussa Fall is the mayor of the Senegalese municipality of Oussouye, where the Leisure Centre will be located. He is very proud that his town has been selected by the relevant authorities. He sees this as a huge opportunity for local people - new jobs in the construction and operation of the Centre, the development and education of young people and children, and therefore greater employability in the labour market. If their poor community gets out of debt and its residents find jobs, even in a few years (when the children and young people grow up), they will consider it their great success. Moussa is a fair man who tries to accommodate all the requests of the residents of his village. He tries to lead them to the greater prosperity of the village, building infrastructure, water reservoirs, a community centre and so on. He is very popular with the people of Oussouye and they like him for everything he does for them.

**Organisation: the Municipality of Oussouye 2.3**

**Name: Issa Faye**

**Position: Local construction manager**

**Props: Senegalese flag and pencil behind the ear**

Issa is an elderly gentleman, almost retired and a loyal employee of the local authority. He has worked here all his life and has assisted all the mayors who have served in Oussouye. He knows almost everything about the town, its people, buildings, roads and other legal matters. He assists the mayor in his every effort to develop the town and its residents. However, Issa has a sick wife whom he takes care of on a daily basis. They live together in a house by the beach, and Issa cooks for her every day, goes for walks with her, and cools her feet in the sea. But he wishes he had more time for her. He loves his job at the municipal office, but because of it he has little time for his wife, and with the arrival of the new project, more time is not yet in sight.

**HINT:** Issa represents Mayor Oussouye in certain matters in which Moussa cannot participate. One day, he was at the Ministry in Dakar just as Noemi Bruce found out that her project to build a health facility was closely surpassed by Lilly's project to build the Center. He saw how angry Noemi was and heard that she wanted to do everything she could to ensure that her project would eventually be funded.



**CARD II - Issa Faye**

**-1** point for each undetected direction where embezzled money or bribes went (max -2 points)

**+2** points for each direction where embezzled money or bribes went (max 4 points)

**+4** points for Lilly's project to build a health facility in Senegal

**Organisation: FIFA 1**

**First name: Henri Camara**

**Position: Face of the project**

**Props: a photo from his best football days**

Henri Camara is the best Senegalese footballer of all time. He is currently enjoying his retirement on various expensive vacations and fulfilling his travel dreams. He was approached to be the marketing face of the project as he is well known in Senegal for his support of young football talents. He wants to support the development of football in his homeland because he knows all the opportunities it can bring to Senegal. During his career, he has enjoyed a lot of attention from fans who admired and adored him. He had everything that an ordinary Senegalese can only dream of, everywhere he went people recognised him. But today, in retirement, he does not enjoy such attention and admiration from the crowd. He misses it and therefore sees this project as an opportunity to make himself visible.

After his career ended, he set up a development company that manages to win contracts the "Senegalese" way, through "necessary" bribes and local connections. He wanted his company to get involved in the project and win the contract to build the centre, but this did not happen. He would have liked to win the contract for his company somehow.

**HINT:** Henri has worked several times on non-profit projects and is therefore familiar with the committees of various grant calls. Once, one of the committee members confided to him in a drunken state that the project to build the Center won only because Lilly convinced some committee members to vote for her project.



**CARD II - Henri Camara**

**-2** points if Lilly's project to build the Centre is implemented

**+2** points for each bribe he accepts. Only one bribe can be accepted from each organization (max 4 points).

**+4** points if Noema's project to build a medical facility in Senegal is implemented.

**Organisation: FIFA 2.2**

**Name: Karim Benzema**

**Position: Face of the Project**

**Props: Ballon d'Or and football dress**

Karim Benzema is one of the best footballers in the whole world. He has been voted the best footballer in France four times and won the Ballon d'Or for the best player in the world in 2022. He has been playing for Real Madrid for several years, for whom he has played over 400 games and became their top scorer in the 2021/22 season.

Karim was born in France to Algerian parents, so Africa holds a special place in his heart. In particular, the French-speaking countries he regularly visits to enthuse young players and encourage the development of football.

He was approached, like Henri Camara, to be the face of the project. He liked the idea of the project very much, and since he had done similar things in the past, he accepted the offer. He wants the project to have as much impact as possible and ideally spread to other Senegalese cities. At the same time, he would like to see similar projects spread to other African countries and is doing everything he can to make this happen.

**HINT:** Karim attends various parties where he meets rich and influential people. At one of them a few years ago, he met Minister Pape Diallo. He heard him boasting about all the countries he had travelled to and the cars and boats he had bought. He suspects that Pape cares all about money and preferential votes in the ministry and will do anything (even beyond the law) to keep his ministerial post.



**CARD II - Karim Benzema**

**+2** points if FIFA gets away with no bribery or embezzlement.

**+6** points if Noemi's project to build a medical facility in Senegal is implemented.

**Organisation: FIFA 2.5**

**Name: Aria Shadowdancer**

**Position: FIFA Marketing Manager**

**Props: bold lipstick and sunglasses**

Aria is FIFA's marketing manager and is in charge of making the organisation look good. She is involved in humanitarian aid, charity events, environmental appeals, etc. She is fully committed to her work and is in charge of making sure Henri Camara and Karim Benzema always look good - they are in every important photo, video, press conference, party and so on. She writes to journalists to write about them and the new project in the newspaper, broadcast a report, etc. She invited all possible journalists from the world media to attend the opening in Oussouye and she prepared long and conscientiously for this event.

However, she is not so conscientious about finances. Aria likes luxury holidays, handbags and other clothes. A few months ago, she broke up with her rich boyfriend, who spared no gifts, and so her luxurious life was temporarily stopped. However, she sees the project as an opportunity to return to her luxurious life. So she decides to take some of the funds from the project, hoping that no one will find out.

**HINT:** Aria is a lover of women's circles and debates and can make new friends very quickly. When she started working on the project and visiting Senegal, she found new friends to go for coffee, to the beach... She learned from them that Jama has a new boyfriend, but he is a foreigner and likes to travel. They also mention that the salary at the ministry is not as big and that it is probably not enough for Jama to live with her boyfriend.



**CARD II - Aria Shadowdancer**

**-2** points for each direction where the bribe or embezzlement went (max -4 points)

**+2** points for each bribe he accepts. Only one bribe can be accepted from each organization (max 4 points).

**+4** points if Noemi's project to build a medical facility in Senegal is implemented.